

LOUISIANA SHERIFFS' ASSOCIATION

**47th ANNUAL LOUISIANA
SHERIFFS' AND WARDENS'
TRAINING CONFERENCE AND
EXHIBITION**

**Crowne Plaza
Baton Rouge, LA
July 9-12, 2023**

The 2023 Louisiana Sheriffs' Association (LSA) Sheriffs' and Wardens' Annual Training Conference and Exhibition is drawing near and we're looking forward to reconnecting with you. Please join us from **July 9-12, 2023** at the Crowne Plaza in Baton Rouge, LA. The Conference is planned with an eye towards practical information and training opportunities to address some of today's important law enforcement, executive and corrections issues.

Exhibitors' fees have been set at \$1,000. After July 11th, Exhibitors' Fees will be \$1,100. For vendors wishing to register onsite at the conference, fees will be \$1,250 and booth size will be strictly dependent upon availability. Late registrations generally result in vendors receiving smaller and less prominent booths for exhibition purposes. So, get your registrations to us as early as possible to ensure that your exhibition space is reserved today!

This fee will allow two of your representatives to enjoy all of the convention activities. Please click here to register: <https://lsa.org/vendor-registration>. If you do not already have one will need to create a username and password.

Should you choose to pay by check, simply print your confirmation at the end of the registration process and return that form with your payment to the LSA office. That's it!

2023 Louisiana Sheriffs' and Wardens' Training Conference and Exhibition

ATTN: Lauren Labbé Meher, Exhibition Coordinator

1175 Nicholson Dr., Suite 101

Baton Rouge, LA 70802

In addition to registering online, you must make your own hotel reservations. The conference will be at the Crowne Plaza at 4728 Constitution Ave, Baton Rouge, LA 70808. The Crowne Plaza offers conference participants a rate of \$112 and up per night +tax. In order to receive these special rates you must make your reservations by **July 11th 2022 or up until when the block is full. This block will fill up quickly, so please make your reservations early.** Hotel registrations can be made at

<https://www.ihg.com/crowneplaza/hotels/us/en/baton-rouge/btrca/hoteldetail>

or by calling the Crowne Plaza directly at 225.925.2244. Remember to inform the hotel staff that you are with the Louisiana Sheriffs' Association, and use the code: LSA

On-site conference Registration *and* Setup for exhibitors is Monday, July 10, 2023 , from 3:00 p.m.-6:00 p.m. If you do not have your registration materials, including ID badge, you will not be allowed entry into the exhibition area. Security will be present from the close of registration on Monday at 6:00 p.m. until the Exhibition hall opens.

The vendors Exhibition Area will open for exhibition on Tuesday, July 11th at 7:00 a.m. with our Breakfast with Vendors. The official GRAND OPENING of the hall will be at 8:00 a.m. for Sheriffs Only. At 8:30 a.m., the exhibition hall opens for everyone. Please see our website for the full exhibition schedule. In addition to regular exhibition hours, on Tuesday and Wednesday, there will be a continental “Breakfast with Vendors” in the exhibition area. This has proven to be a very effective way of bringing a number of the conference participants into the exhibition area, offering maximum exposure for each of you. We have also planned a President’s/Vendors’ Reception on the evening of Tuesday, July 11th, at 6:00 p.m. This reception has been planned with vendor exposure specifically in mind.

If you have questions regarding the LSA Annual Training Conference and Exhibition, please call Lauren at 225.383.2871.

Increase your exposure – Become a Corporate Sponsor
Corporate Sponsorship Opportunities
Louisiana Sheriffs' & Wardens' Training Conference Exhibition

When you become a Corporate Sponsor, your company will receive maximum exposure and be prominently recognized throughout the conference. Your company will also receive a placard marking your **contribution**. **Show your support for Louisiana's sheriffs and good law enforcement for all Louisiana citizens while taking advantage of this exclusive marketing opportunity.**

Platinum Level Corporate Sponsor (\$10,000 Contribution)

- Tabletop certificate to display at your booth during the Exhibition hours noting that this vendor is a Platinum Sponsor.
- **During the morning "Breakfast with Vendors" your company will be listed on a "Platinum Sponsor" placard noting that you are the breakfast sponsor.**
- Company will be listed on a placard designating you as a Platinum Sponsor, which will be **displayed during the Vendor's Exhibition hours, during the President's Reception, and during the Installation Luncheon.**
- As a Platinum Level Sponsor, a table for ten will be reserved at the Installation Luncheon for representatives of your company.
- An Appreciation Award will be presented to your company.
- Your company will be named in our magazine, *The Louisiana Sheriff*, which has a membership of over 40,000.
- Your company name will also be listed on the front page of the LSA website as a Platinum Sponsor of our conference.

Gold Level Corporate Sponsor (\$7,000 Contribution)

- Tabletop certificate to display at your booth during the Exhibition hours noting that this vendor is a Gold Sponsor.
- Company will be listed on a placard designating you as a Gold Sponsor, which will be displayed **during the Vendor's Exhibition hours, during the President's Reception, and during the Installation Luncheon.**
- As a Gold Level Sponsor, a table for ten will be reserved at the Installation Luncheon for representatives of your company.
- An Appreciation Award will be presented to your company.
- Your company will be named in our magazine, *The Louisiana Sheriff*, which has a membership of over 40,000.
- **Your company name will also be listed on the "About LSA" page of the LSA Website as a Gold Sponsor of our conference.**

Silver Level Corporate Sponsor (\$5,000 Contribution)

- Tabletop certificate to display at your booth during the Exhibition hours noting that the vendor is a Silver Sponsor.
- Company will be listed on a placard designating you as a Silver Sponsor, which will be displayed during **the Vendor's Exhibition hours, during the President's Reception, and during the Installation Luncheon.**
- Your company will be named in our magazine, *The Louisiana Sheriff*, which has a membership of over 40,000.

Bronze Level Corporate Sponsor (\$2,000 Contribution)

- Tabletop certificate to display at your booth during the Exhibition hours noting that this vendor is a Bronze Sponsor.

- Company will be listed on a placard designating you as a Bronze Sponsor, which will be **displayed during the Vendor's Exhibition hours, during the President's Reception, and during the Installation Luncheon.**
- Your company will be named in our magazine, *The Louisiana Sheriff*, which has a membership of over 40,000.

Friends of LSA (\$500)

- A contribution to the LSA to show your support of law enforcement.

Golf Tournament Sponsor

A vendor wishing to sponsor the Louisiana Sheriffs' and Wardens' Annual Golf Tournament will receive the recognition indicated in the applicable level of sponsorship along with the following:

- A banner will hang at the tournament indicating the company that is sponsoring the tournament.
- Your company representative will hand out the tournament awards.
- You will be given the opportunity to mingle with everyone in the tournament allowing them access to all sheriffs and their personnel.
- A four person team from the company will be offered complimentary entry into the tournament.

Golf Hole Sponsor (\$500 Contribution Per Hole)

- A sign advertising your sponsorship will be placed at each hole you sponsor.
- Limited spaces available.

For Golf information, please call 225.383.2871

For Golf Sponsorship information, ask for **Lauren Meher**

For general golf tournament information, ask for **Cynthia Williamson**.

EXHIBITION SCHEDULE

2023 LOUISIANA SHERIFFS' AND WARDENS' TRAINING AND EXHIBITION CONFERENCE Crowne Plaza, Baton Rouge, LA

Monday, July 10, 2023

3:00 PM – 6:00 PM Exhibitor Registration/Package Pickup –
Atrium Registration

3:00 PM – 6:00 PM

VENDOR SETUP- Premier I, II, III, and Atrium

Tuesday, July 11, 2023

7:00 AM – 8:00 AM

Breakfast with the Vendors – Premier I, II, III, and Atrium

8:00 AM – 8:30 AM

GRAND OPENING CEREMONY – Vendors' Exhibition Premier
I, II, III, and Atrium (Sheriffs and their designated office
personnel only)

7:00 AM – 12:00 PM

Vendors' Exhibition – Premier I, II, III, and Atrium

9:45 AM – 11:45 AM

Vendors' Exhibition -(*Sheriffs AND their
designated office personnel only*)

2:00 PM – 5:00 PM

Vendors' Exhibition – Premier I, II, III, and Atrium

6:00 P.M. – 8:00 PM

LSA President's/Vendors Reception - Premier I, II, III, and
Atrium

Wednesday, July 12, 2023

7:00 AM – 8:00 AM

Breakfast with the Vendors – Premier I, II, III, and Atrium

8:00 AM – 10:00 AM

Vendor Booth Breakdown – Premier I, II, III, and Atrium

EXHIBITS MAY NOT, TO ANY EXTENT, BE DISMANTLED BEFORE THE EXHIBITION CLOSING TIME
ESTABLISHED BY MANAGEMENT. **ANY EARLY DISMANTLING OR PACKING SHALL BE
CONSIDERED A BREACH AND DEFAULT OF YOUR EXHIBITOR CONTRACT AND MAY AFFECT
FUTURE APPLICATIONS.**

THE EARLIEST ALLOWABLE BREAKDOWN OF ANY EXHIBITION IS AFTER BREAKFAST WITH
VENDORS ON WEDNESDAY, JULY 12, 2023.

ALL EXHIBITIONS MUST BE COMPLETELY BROKEN DOWN BY 10:00 AM ON WEDNESDAY, JULY
12, 2023.



2023 Louisiana Sheriffs' & Wardens' Conference & Exhibition

Tentative Agenda

2023 Louisiana Sheriffs' and Wardens' Training Conference

As of 5/30/2023

Sunday, July 9, 2023

1:00 PM- 5:00 PM	Registration (No Vendors)
1:00 PM- 2:30 PM	LSLEP Board of Managers Meeting and Auto Insurance Meeting
2:30 PM- 4:30 PM	LSA General Membership Meeting

Monday, July 10, 2023

8:00 AM- 11:00 AM	Registration (No Vendors)
8:00 AM- 9:00 AM	Louisiana Sheriffs' Institute Committee Meeting
9:30 AM- 10:30 AM	LSA Insurance Advisory Committee Meeting
11:00 AM- 12:30 PM	LSA Officers' Installation Luncheon
1:00 PM- 3:00 PM	Sheriffs' Training
3:00 PM- 6:00 PM	Vendor Registration and Setup
3:15 PM- 4:15 PM	LaSHADPAC Board of Managers Meeting

Tuesday, July 11, 2023

7:00 AM- 8:00 AM	Breakfast with the Vendors
7:00 AM- 12:00 Noon	Vendor's Exhibition
8:00 AM- 8:30 AM	Grand Opening Ceremony <i>(Sheriffs AND their designated office personnel only)</i>
8:30 AM- 9:30 AM	Sheriffs' Training
9:00 AM- 12:00 Noon	Warden's Training
9:45 AM- 11:45 AM	Vendor's Exhibition <i>(Sheriffs AND their designated office personnel only)</i>
10:00 AM- 12:00 PM	Ladies Brunch
1:00 PM- 3:15 PM	LSA Executive Board/General Membership Meeting/Gubernatorial Candidates' Forum
2:00 PM- 5:00 PM	Vendor's Exhibition
3:00 PM- 5:00 PM	Sheriffs' Pension Fund Seminar
3:30 PM- 4:00 PM	LSA Finance Committee Meeting
6:00 PM- 8:00 PM	LSA President's/ Vendor's Reception

Wednesday, July 12, 2023

7:00 AM- 8:00 AM	Breakfast with the Vendors
8:00 AM- 10 AM	Vendor Breakdown
9:15 AM- 10:15 AM	Sheriffs' Training
10:15 AM- 11:15 AM	Sheriffs' Training

**Louisiana Sheriffs' Association
Exhibition Rules and Regulations**

1. NEW FOR 2023! EXHIBITS MAY NOT, TO ANY EXTENT, BE DISMANTLED BEFORE THE EXHIBITION CLOSING TIME ESTABLISHED BY MANAGEMENT. **ANY EARLY DISMANTLING OR PACKING SHALL BE CONSIDERED A BREACH AND DEFAULT OF YOUR EXHIBITOR CONTRACT AND MAY AFFECT FUTURE APPLICATIONS.** THE EARLIEST ALLOWABLE BREAKDOWN OF ANY EXHIBITION IS AFTER BREAKFAST WITH VENDORS ON WEDNESDAY, JULY 12, 2023. ALL EXHIBITIONS MUST BE COMPLETELY BROKEN DOWN BY 10:00 AM ON WEDNESDAY, JULY 12, 2023.
2. Booth area will be 8ft x 10ft (Unless registration is presented at conference, then space will be that which is available and may not be in accordance with other booth spaces), and will include 1 (one) six foot table, covered with a cloth, dressed skirting, and two chairs. Failure to adhere to these space guidelines will result in the removal of your display. There will be no latitude given here. If you need additional space, it is your responsibility to contact the LSA office prior to the beginning of the conference. THIS POLICY IS STRICTLY ENFORCED WITH NO EXCEPTIONS.
3. Exhibitors **may not** reassign, sublet, or allow other companies to use the whole or a part of the space assigned by LSA.
4. Exhibitors may not move or adjust any table or booth space that has not been assigned by the LSA without prior approval of the Conference Planner and/or Exhibition Coordinator.
5. Exhibitors may not occupy any table or booth space that has not been assigned by the LSA.
6. All Weapons displayed in the exhibit area must be rendered inoperative. Live explosives of any type, that include, but are not limited to, ammunition, smoke grenades, or other devices are not permitted in the exhibit area under any circumstances.
7. **For shipping information, please contact Crowne Plaza directly.**
8. The LSA shall not, in any manner or for any cause, be liable or responsible to the Exhibitor or the Exhibitor's directors, officers, employees, agents, licensees, or guests, for any loss of or injury or damage to the goods or other property of the Exhibitor that may occur to the exhibitor or the Exhibitors directors, officers, employees, agents, licensees, or guests. Any and all claims for such injuries are hereby waived.
9. The Exhibitor is responsible for taking all measures necessary to protect other parties and property from any harm, which might result from or be caused by its exhibit, demonstration, goods, materials, and/or equipment. The exhibitor shall be solely liable for any and all damages, costs, or expenses, which the Exhibitor may incur, suffer, or be required to pay by reason of injury to persons or loss of injury to property which may be caused by or result from any act of omission on the part of the Exhibitor, or caused by or result from any demonstration or exhibit of the exhibitor.
10. The LSA and its directors shall have full power to interpret or amend these Rules and Regulations. The Exhibitor agrees to abide by any rules or regulations that may be adopted hereafter by the LSA. These Rules and Regulations become a part of the contract between the Exhibitor and the Louisiana Sheriffs' Association. They have been formulated in the best interest of the Exhibitors. The Conference Planner and Exhibition Coordinator respectfully ask the full cooperation of the Exhibitors in complying with these Rules and Regulations. All Points not covered are subject to the decision of the LSA.

IMPORTANT!!

Audio Visual / Technology Needs

The Louisiana Sheriffs' Association (LSA) will cover the fees associated with providing one basic (110 volt) electrical outlet. Should you require additional electrical access, extension cords, or telephone capabilities, please contact Crowne Plaza at 225.925.2244 in order to make necessary arrangements before the conference. Please note that these expenses will not be covered by the LSA. Since these additional requirements are not being provided by the LSA, you will be asked to arrange for payment of these services when the order is placed.

ITEMS NEEDED!!

DOOR PRIZES GOODY BAGS

If you are interested in donating door prizes or items for goody bags, please contact Lauren Meher at the Louisiana Sheriffs' Association (LSA) office at 225.383.2871 prior to the conference. We are in need of the following:

Door prizes for the President's / Vendors' Reception and

Meetings: Throughout the conference, we give away door prizes at meetings, the ladies luncheon, and the President's and Vendors Reception. This is an excellent opportunity to give away door prizes from your company. We ask that you attach a business card including your company name, so you can be recognized when the door prize is given. Door prizes may be given to any LSA Staff member at the conference.

Goody Bags: We are in need of your goodies! Pencils, pens, note pads, hats, koozies, etc. Basically, **anything** that we can put in goody bags that might have your name or logo on it to help promote your business or company.

AND,

We also have **CORPORATE SPONSORSHIPS** available. This is an opportunity to have your company recognized as a supporter of Louisiana's law enforcement. Please contact **Lauren Meher, at 225.383.2871** if you are interested in becoming one of our contributors.